



July 21-23, 2017
**BOAT SPONSORSHIP
PROPOSAL PLAN-B**
(Top Alcohol Hydro, Top
Alcohol Flat,
Blown Alcohol Flat, Blown
Flat Jet & Pro Modified)

As a Boat Sponsor, **your business will receive** the following:

- Your **company name displayed on the boat** you are sponsoring.
- Your **company name listed** as a local boat sponsor **in the event program**.
- Your **company name and services/products announced over the PA system** on Friday, Saturday and Sunday of the event.
- Your **company name listed on the Boat Sponsor Board** located at the race site with the boat you are sponsoring.
- **Display your company banner** (you provide) **in the pit area** where the boat you are sponsoring is assigned.
- A **ticket package** consisting of two sponsor/hospitality badges, four boat sponsor badges and four general admission tickets for the race. The sponsor/hospitality badges allow access to the sponsor hospitality area on Saturday and Sunday with complimentary beverages and food. The boat sponsor badges allow access to the race, patron area and special seating underneath the boat house.
- **Designated parking** at the race site.
- **Designated seating/viewing** at the race site.
- **Six invitations to the driver/patron party** on Thursday night.
- A **wall plaque** that you can display in your office indicating your participation in the boat sponsorship program
- Help **support a community event and the Georgia Special Olympics**.
- **Exposure to approximately 25,000 spectators** attending the race.

The exposure that your company will receive as a result of this boat sponsorship is tremendous. Without the support of our local sponsor, this even would not be possible.

Your investment: \$1,000



July 21-23, 2017
BOAT SPONSORSHIP
PROPOSAL PLAN-A
(Top Fuel Hydro)

As a Boat Sponsor, **your business will receive** the following:

- Your **company name displayed on the boat** you are sponsoring.
- Your **company name listed** as a local boat sponsor **in the event program**.
- Your **company name and services/products announced over the PA system** on Friday, Saturday and Sunday of the event.
- Your **company name listed on the Boat Sponsor Board** located at the race site with the boat you are sponsoring.
- **Display your company banner** (you provide) **in the pit area** where the boat you are sponsoring is assigned and your **banner displayed along the boat docks** along the racecourse.
- A **ticket package** consisting of two sponsor/hospitality badges, four boat sponsor badges and four general admission tickets for the race. The sponsor/hospitality badges allow access to the sponsor hospitality area on Saturday and Sunday with complimentary beverages and food. The boat sponsor badges allow access to the race, patron area and special seating underneath the boat house.
- **Designated parking** at the race site.
- **Designated seating/viewing** at the race site.
- **Six invitations to the driver/patron party** on Thursday night.
- A **wall plaque** that you can display in your office indicating your participation in the boat sponsorship program
- **Help support a community event and the Georgia Special Olympics.**
- **Exposure to approximately 25,000 spectators** attending the race.

The exposure that your company will receive as a result of this boat sponsorship is tremendous. Without the support of our local sponsor, this even would not be possible.

Your investment: \$1,200

**BOAT SPONSORSHIP AGREEMENT AUGUSTA SOUTHERN
NATIONALS DRAG BOAT RACE July 21 - 23, 2017**



I. Sponsorship Plan (Check preference):

A. _____ \$1,200.00--Includes the following class of boats:
-Top Fuel Hydro

B. _____ \$1,000.00--Includes the following classes of boats:

- Top Alcohol Hydro
- Top Alcohol Flat
- Blown Alcohol Flat
- Blown Flat Jet
- Pro Modified

II. **Boat Preference:** _____
(Priority preference will be given to prior year boat sponsor).

III. **Method of Payment:** Check ___ Cash ___ Services ___

Check attached: # _____ Amount \$ _____

Send invoice to: Name: _____

Address: _____

City/Zip: _____

**Make Checks Payable to:
Augusta Southern Nationals, Inc.
P. O. Box 1169
Augusta, GA 30903**

IV. **Company name:** _____
Telephone number: _____
Contact person: _____

V. **Promo/background information on company and product or services:** _____

VI. **Approved by:** _____ **Date:** _____